



BORDERS BUILDING

1,782 SF & 1,939 SF OR 3,721 SF

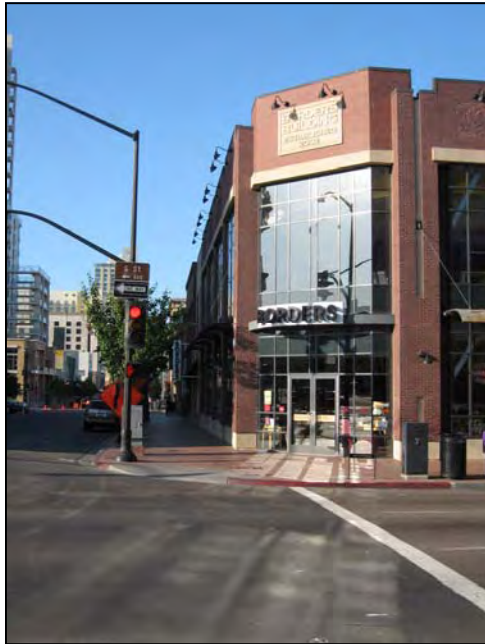
SIXTH AVE & G ST

660 SIXTH AVE - SAN DIEGO, CA 92101

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RETAIL INSITE

► Features:



- High profile location in the heart of Downtown serving the established Gaslamp Quarter and the burgeoning East Village district.
- Centrally located between Market Street and G Street on the 6th Avenue retail corridor.
- Close to parking, theatres, restaurants and retail, including Borders Books, Bucca Di Beppo, Urban Outfitters and Z Gallerie.
- Classic store front location well-suited for retail, restaurant or office uses.
- 1,939 SF, improved with offices and mezzanine level.
- 1,782 SF, improved with offices.
- Ready for occupancy.
- Unique billboard location.
- Sophisticated Sixth Avenue address.

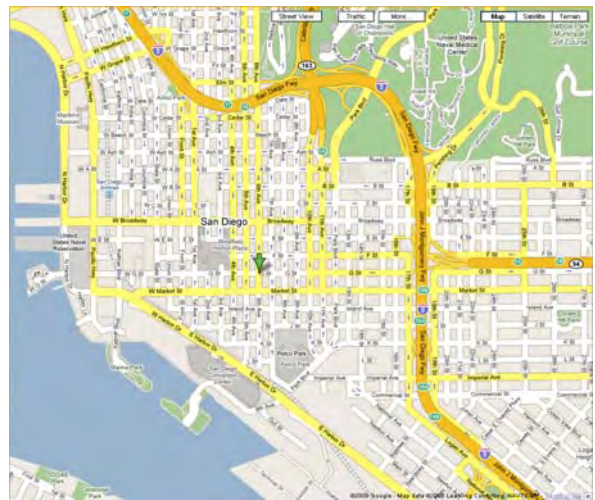
► Demographics:

| | 0.5 mile | 1 mile | 2 miles |
|-----------------|----------|----------|----------|
| Population: | 10,143 | 27,744 | 84,448 |
| Avg. HH Income: | \$51,416 | \$46,406 | \$50,688 |

Source: Sites USA 2008

TRAFFIC COUNTS:

| | | |
|-------------|------------|----------------------------|
| Sixth Ave.: | 8,300 ADT | |
| G St.: | 11,100 ADT | |
| Market St.: | 13,800 ADT | Source: SANDAG 2006 |



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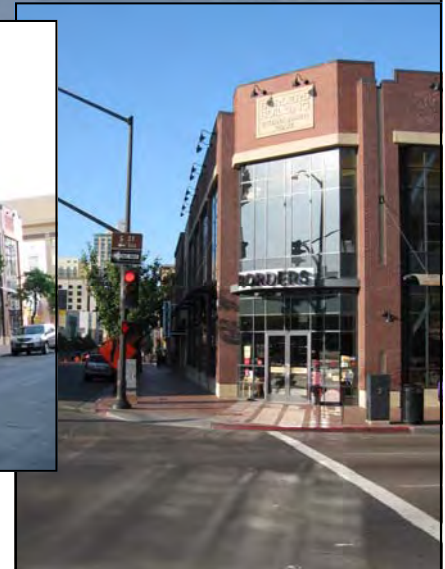
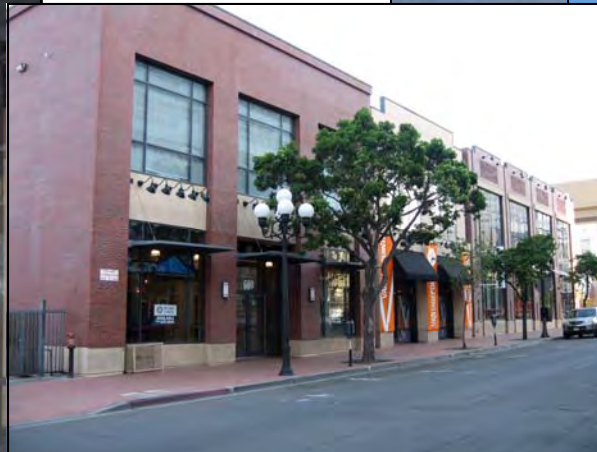
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► Aerial:



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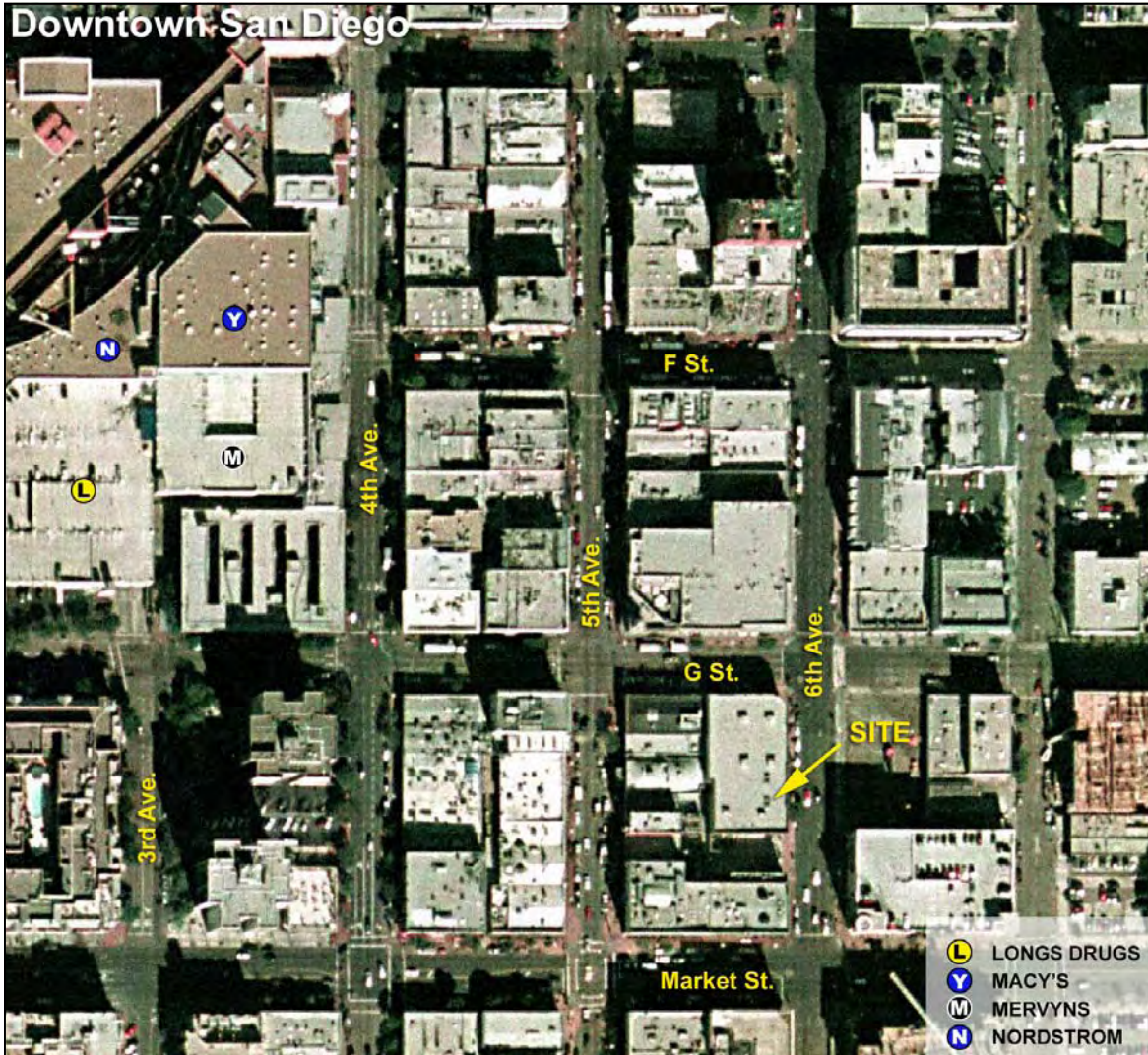
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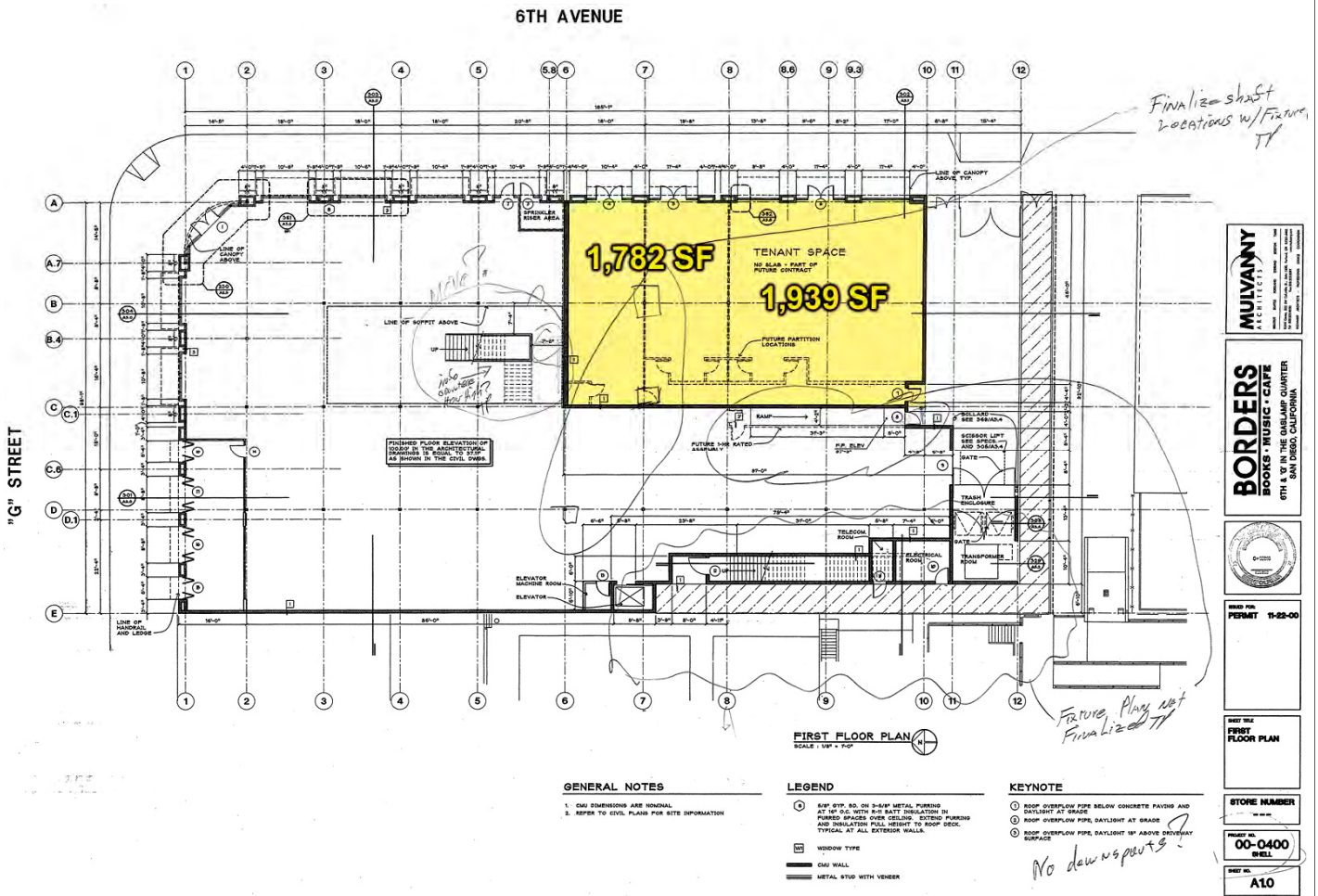
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► Site Plan:



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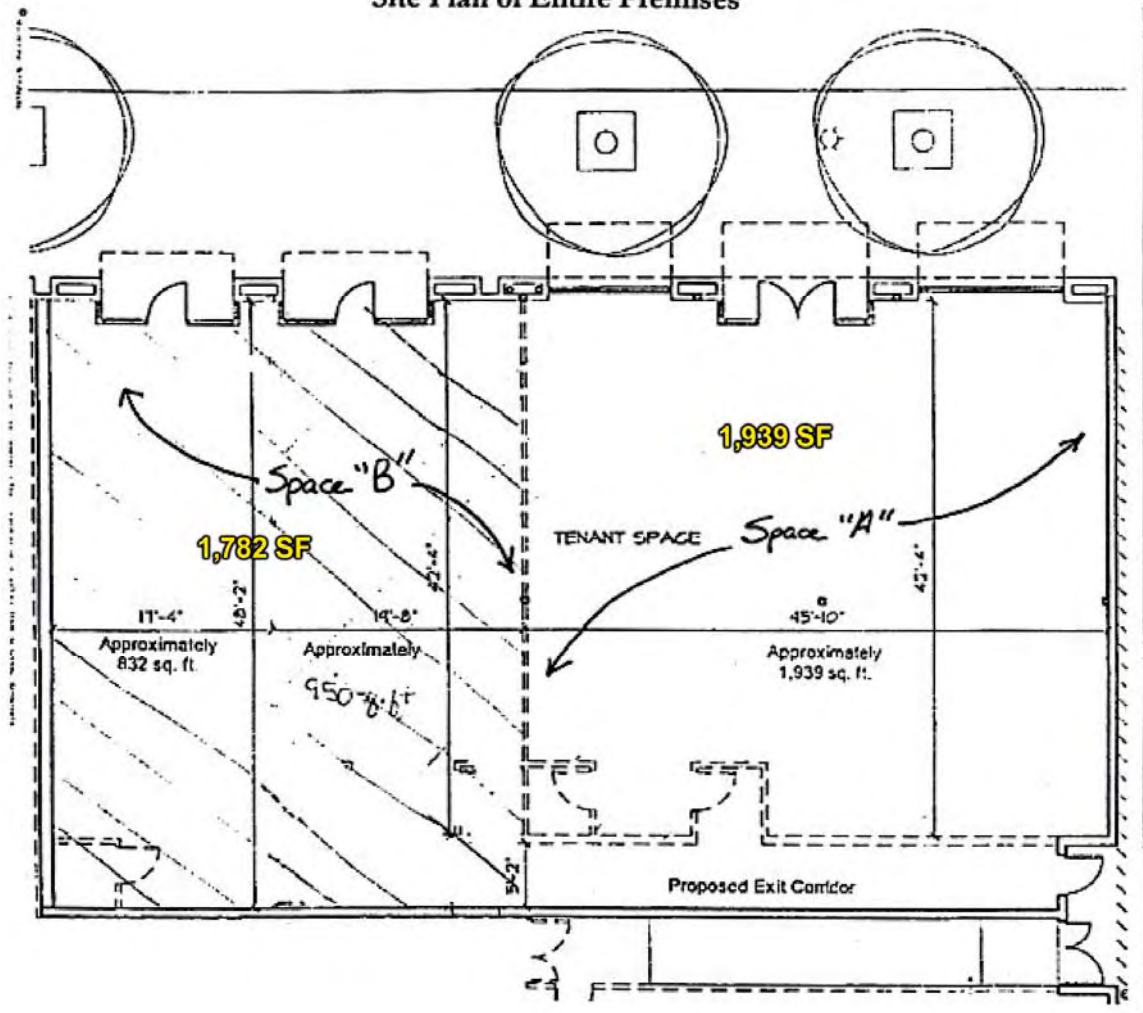
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► Site Plan:

EXHIBIT B

Site Plan of Entire Premises



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DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups



Lat/Lon: 32.71257/-117.159233

June 2008

RF5

| 6th Ave & G St San Diego, California | .50 mi radius | | 1.00 mi radius | | 2.00 mi radius | |
|---|---------------|--------------|----------------|--------------|----------------|--------------|
| Population | | | | | | |
| Estimated Population (2006) | 10,143 | | 27,744 | | 84,448 | |
| Census Population (1990) | 8,460 | | 22,395 | | 74,963 | |
| Census Population (2000) | 8,351 | | 22,322 | | 74,725 | |
| Projected Population (2011) | 11,576 | | 31,741 | | 91,360 | |
| Forecasted Population (2016) | 12,371 | | 33,864 | | 97,487 | |
| Historical Annual Growth (1990 to 2000) | -109 | -0.1% | -73 | 0.0% | -238 | 0.0% |
| Historical Annual Growth (2000 to 2006) | 1,792 | 3.6% | 5,422 | 4.0% | 9,723 | 2.2% |
| Projected Annual Growth (2006 to 2011) | 1,432 | 2.8% | 3,997 | 2.9% | 6,912 | 1.6% |
| Est. Population Density (2006) | 12,921.32 | <i>psm</i> | 10,275.57 | <i>psm</i> | 8,947.66 | <i>psm</i> |
| Trade Area Size | 0.79 | <i>sq mi</i> | 2.70 | <i>sq mi</i> | 9.44 | <i>sq mi</i> |
| Households | | | | | | |
| Estimated Households (2006) | 5,010 | | 13,082 | | 33,549 | |
| Census Households (1990) | 2,887 | | 7,655 | | 25,636 | |
| Census Households (2000) | 4,164 | | 10,345 | | 29,138 | |
| Projected Households (2011) | 5,686 | | 15,109 | | 36,701 | |
| Forecasted Households (2016) | 6,444 | | 16,272 | | 38,332 | |
| Households with Children (2006) | 157 | 3.1% | 1,199 | 9.2% | 7,310 | 21.8% |
| Average Household Size (2006) | 1.34 | | 1.63 | | 2.22 | |
| Average Household Income | | | | | | |
| Est. Average Household Income (2006) | \$51,416 | | \$46,406 | | \$50,688 | |
| Proj. Average Household Income (2011) | \$56,716 | | \$50,653 | | \$54,454 | |
| Average Family Income (2006) | \$128,014 | | \$73,040 | | \$62,620 | |
| Median Household Income | | | | | | |
| Est. Median Household Income (2006) | \$31,008 | | \$32,212 | | \$37,435 | |
| Proj. Median Household Income (2011) | \$34,653 | | \$35,244 | | \$40,112 | |
| Median Family Income (2006) | \$66,138 | | \$46,812 | | \$46,525 | |
| Per Capita Income | | | | | | |
| Est. Per Capita Income (2006) | \$35,284 | | \$28,898 | | \$24,321 | |
| Proj. Per Capita Income (2011) | \$38,355 | | \$31,538 | | \$26,558 | |
| Per Capita Income Est. 5 year change | \$3,071 | 8.7% | \$2,641 | 9.1% | \$2,238 | 9.2% |
| Other Income | | | | | | |
| Est. Median Disposable Income (2006) | \$27,124 | | \$28,099 | | \$32,341 | |
| Est. Median Disposable Income (2011) | \$29,875 | | \$30,412 | | \$34,371 | |
| Disposable Income Est. 5 year change | \$2,751 | 10.1% | \$2,313 | 8.2% | \$2,030 | 6.3% |
| Est. Median Household Net Worth (2006) | \$27,044 | | \$26,935 | | \$29,807 | |
| Daytime Demos | | | | | | |
| Total Number of Businesses (2006) | 2,981 | | 5,458 | | 8,392 | |
| Total Number of Employees (2006) | 39,651 | | 72,816 | | 106,883 | |
| Company Headqtrs: Businesses (2006) | 8 | 0.3% | 18 | 0.3% | 22 | 0.3% |
| Company Headqtrs: Employees (2006) | 7,665 | 19.3% | 12,813 | 17.6% | 16,765 | 15.7% |
| Unemployment Rate (2006) | 2.30% | | 3.30% | | 3.00% | |
| Employee Population per Business | 13.3 to 1 | | 13.3 to 1 | | 12.7 to 1 | |
| Residential Population per Business | 3.4 to 1 | | 5.1 to 1 | | 10.1 to 1 | |

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|--|---------------|-------|----------------|-------|----------------|-------|
| Race & Ethnicity | | | | | | |
| White (2006) | 7,180 | 70.8% | 19,355 | 69.8% | 57,321 | 67.9% |
| Black or African American (2006) | 1,036 | 10.2% | 2,476 | 8.9% | 5,730 | 6.8% |
| American Indian & Alaska Native (2006) | 66 | 0.7% | 181 | 0.7% | 501 | 0.6% |
| Asian (2006) | 779 | 7.7% | 1,897 | 6.8% | 4,270 | 5.1% |
| Hawaiian & Pacific Islander (2006) | 25 | 0.2% | 77 | 0.3% | 235 | 0.3% |
| Other Race (2006) | 760 | 7.5% | 2,817 | 10.2% | 13,658 | 16.2% |
| Two or More Races (2006) | 296 | 2.9% | 942 | 3.4% | 2,734 | 3.2% |
| Not Hispanic or Latino Population (2006) | 7,550 | 74.4% | 18,138 | 65.4% | 43,845 | 51.9% |
| Hispanic or Latino Population (2006) | 2,594 | 25.6% | 9,606 | 34.6% | 40,603 | 48.1% |
| Not of Hispanic Origin Population (1990) | 6,547 | 77.4% | 14,262 | 63.7% | 41,415 | 55.2% |
| Hispanic Origin Population (1990) | 1,913 | 22.6% | 8,133 | 36.3% | 33,548 | 44.8% |
| Not Hispanic or Latino Population (2000) | 6,498 | 77.8% | 15,083 | 67.6% | 40,064 | 53.6% |
| Hispanic or Latino Population (2000) | 1,853 | 22.2% | 7,239 | 32.4% | 34,661 | 46.4% |
| Not Hispanic or Latino Population (2011) | 8,341 | 72.1% | 20,295 | 63.9% | 46,656 | 51.1% |
| Hispanic or Latino Population (2011) | 3,235 | 27.9% | 11,446 | 36.1% | 44,704 | 48.9% |
| Hist. Hispanic Ann Growth (1990 to 2006) | 681 | 2.2% | 1,473 | 1.1% | 7,055 | 1.3% |
| Proj. Hispanic Ann Growth (2006 to 2011) | 641 | 4.9% | 1,840 | 3.8% | 4,102 | 2.0% |
| Age Distribution | | | | | | |
| Age 0 to 4 yrs (2006) | 199 | 2.0% | 1,086 | 3.9% | 5,435 | 6.4% |
| Age 5 to 9 yrs (2006) | 151 | 1.5% | 985 | 3.6% | 5,209 | 6.2% |
| Age 10 to 14 yrs (2006) | 162 | 1.6% | 909 | 3.3% | 4,833 | 5.7% |
| Age 15 to 19 yrs (2006) | 262 | 2.6% | 1,091 | 3.9% | 4,873 | 5.8% |
| Age 20 to 24 yrs (2006) | 707 | 7.0% | 2,077 | 7.5% | 6,491 | 7.7% |
| Age 25 to 29 yrs (2006) | 1,107 | 10.9% | 2,999 | 10.8% | 8,529 | 10.1% |
| Age 30 to 34 yrs (2006) | 1,081 | 10.7% | 2,809 | 10.1% | 7,885 | 9.3% |
| Age 35 to 39 yrs (2006) | 975 | 9.6% | 2,429 | 8.8% | 6,714 | 8.0% |
| Age 40 to 44 yrs (2006) | 963 | 9.5% | 2,349 | 8.5% | 6,177 | 7.3% |
| Age 45 to 49 yrs (2006) | 983 | 9.7% | 2,368 | 8.5% | 6,070 | 7.2% |
| Age 50 to 54 yrs (2006) | 803 | 7.9% | 1,999 | 7.2% | 5,247 | 6.2% |
| Age 55 to 59 yrs (2006) | 729 | 7.2% | 1,744 | 6.3% | 4,322 | 5.1% |
| Age 60 to 64 yrs (2006) | 537 | 5.3% | 1,291 | 4.7% | 3,227 | 3.8% |
| Age 65 to 74 yrs (2006) | 759 | 7.5% | 1,916 | 6.9% | 4,465 | 5.3% |
| Age 75 to 84 yrs (2006) | 510 | 5.0% | 1,195 | 4.3% | 3,157 | 3.7% |
| Age 85 yrs plus (2006) | 215 | 2.1% | 496 | 1.8% | 1,814 | 2.1% |
| Median Age (2006) | 41.8 yrs | | 38.4 yrs | | 33.9 yrs | |
| Gender Age Distribution | | | | | | |
| Female Population (2006) | 3,092 | 30.5% | 10,432 | 37.6% | 37,943 | 44.9% |
| Age 0 to 19 yrs (2006) | 269 | 8.7% | 1,802 | 17.3% | 9,755 | 25.7% |
| Age 20 to 64 yrs (2006) | 2,161 | 69.9% | 6,870 | 65.9% | 23,030 | 60.7% |
| Age 65 yrs plus (2006) | 663 | 21.4% | 1,760 | 16.9% | 5,158 | 13.6% |
| Female Median Age (2006) | 45.4 yrs | | 39.3 yrs | | 34.5 yrs | |
| Male Population (2006) | 7,051 | 69.5% | 17,312 | 62.4% | 46,505 | 55.1% |
| Age 0 to 19 yrs (2006) | 506 | 7.2% | 2,270 | 13.1% | 10,594 | 22.8% |
| Age 20 to 64 yrs (2006) | 5,724 | 81.2% | 13,194 | 76.2% | 31,633 | 68.0% |
| Age 65 yrs plus (2006) | 821 | 11.6% | 1,848 | 10.7% | 4,279 | 9.2% |
| Male Median Age (2006) | 40.6 yrs | | 38.2 yrs | | 33.7 yrs | |

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| Household Income Distribution | | | | | | |
| HH Income \$200,000 or More (2006) | 175 | 3.5% | 365 | 2.8% | 964 | 2.9% |
| HH Income \$150,000 to \$199,999 (2006) | 69 | 1.4% | 212 | 1.6% | 778 | 2.3% |
| HH Income \$100,000 to \$149,999 (2006) | 271 | 5.4% | 706 | 5.4% | 2,196 | 6.5% |
| HH Income \$75,000 to \$99,999 (2006) | 360 | 7.2% | 864 | 6.6% | 2,575 | 7.7% |
| HH Income \$50,000 to \$74,999 (2006) | 533 | 10.6% | 1,556 | 11.9% | 4,572 | 13.6% |
| HH Income \$35,000 to \$49,999 (2006) | 578 | 11.5% | 1,547 | 11.8% | 4,670 | 13.9% |
| HH Income \$25,000 to \$34,999 (2006) | 498 | 9.9% | 1,426 | 10.9% | 4,325 | 12.9% |
| HH Income \$15,000 to \$24,999 (2006) | 814 | 16.2% | 2,083 | 15.9% | 5,239 | 15.6% |
| HH Income \$0 to \$14,999 (2006) | 1,712 | 34.2% | 4,322 | 33.0% | 8,231 | 24.5% |
| HH Income \$35,000+ (2006) | 1,987 | 39.7% | 5,251 | 40.1% | 15,754 | 47.0% |
| HH Income \$75,000+ (2006) | 875 | 17.5% | 2,148 | 16.4% | 6,512 | 19.4% |
| Housing | | | | | | |
| Total Housing Units (2006) | 5,772 | | 14,738 | | 37,089 | |
| Housing Units, Occupied (2006) | 5,010 | 86.8% | 13,082 | 88.8% | 33,549 | 90.5% |
| <i>Housing Units, Owner-Occupied (2006)</i> | 625 | 12.5% | 2,020 | 15.4% | 8,266 | 24.6% |
| <i>Housing Units, Renter-Occupied (2006)</i> | 4,386 | 87.5% | 11,062 | 84.6% | 25,283 | 75.4% |
| Housing Units, Vacant (2006) | 761 | 13.2% | 1,656 | 11.2% | 3,540 | 9.5% |
| Median Years in Residence (2006) | 1.9 | <i>yrs</i> | 2.0 | <i>yrs</i> | 2.4 | <i>yrs</i> |
| Marital Status | | | | | | |
| Never Married (2006) | 4,094 | 42.5% | 10,616 | 42.9% | 28,232 | 40.9% |
| Now Married (2006) | 1,202 | 12.5% | 4,163 | 16.8% | 19,163 | 27.8% |
| Separated (2006) | 1,355 | 14.1% | 3,341 | 13.5% | 7,696 | 11.2% |
| Widowed (2006) | 650 | 6.8% | 1,545 | 6.2% | 4,053 | 5.9% |
| Divorced (2006) | 2,330 | 24.2% | 5,100 | 20.6% | 9,828 | 14.2% |
| Household Type | | | | | | |
| Population Family (2006) | 1,965 | 19.4% | 9,643 | 34.8% | 50,278 | 59.5% |
| Population Non-Family (2006) | 4,753 | 46.9% | 11,649 | 42.0% | 24,093 | 28.5% |
| Population Group Qtrs (2006) | 3,425 | 33.8% | 6,453 | 23.3% | 10,077 | 11.9% |
| Family Households (2006) | 783 | 15.6% | 3,050 | 23.3% | 13,521 | 40.3% |
| Married Couple With Children (2006) | 66 | 5.5% | 539 | 13.0% | 3,959 | 20.7% |
| Average Family Household Size (2006) | 2.51 | | 3.16 | | 3.72 | |
| Non-Family Households (2006) | 4,228 | 84.4% | 10,031 | 76.7% | 20,028 | 59.7% |
| Household Size | | | | | | |
| 1 Person Household (2006) | 3,449 | 68.8% | 7,971 | 60.9% | 15,159 | 45.2% |
| 2 Person Households (2006) | 1,306 | 26.1% | 3,471 | 26.5% | 9,195 | 27.4% |
| 3 Person Households (2006) | 177 | 3.5% | 747 | 5.7% | 3,161 | 9.4% |
| 4 Person Households (2006) | 36 | 0.7% | 361 | 2.8% | 2,394 | 7.1% |
| 5 Person Households (2006) | 25 | 0.5% | 231 | 1.8% | 1,634 | 4.9% |
| 6+ Person Households (2006) | 18 | 0.4% | 301 | 2.3% | 2,006 | 6.0% |
| Household Vehicles | | | | | | |
| Total Vehicles Available (2006) | 5,951 | | 16,355 | | 48,040 | |
| Household: 0 Vehicles Available (2006) | 1,351 | 27.0% | 3,042 | 23.3% | 5,588 | 16.7% |
| Household: 1 Vehicles Available (2006) | 2,171 | 43.3% | 5,888 | 45.0% | 14,774 | 44.0% |
| Household: 2+ Vehicles Available (2006) | 1,489 | 29.7% | 4,152 | 31.7% | 13,186 | 39.3% |
| Average Vehicles Per Household (2006) | 1.2 | | 1.3 | | 1.4 | |

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| 6th Ave & G St San Diego, California | .50 mi radius | | 1.00 mi radius | | 2.00 mi radius | |
|--|---------------|-------|----------------|-------|----------------|-------|
| Labor Force | | | | | | |
| Est. Labor: Population Age 16+ (2006) | 9,667 | | 24,690 | | 68,152 | |
| Est. Civilian Employed (2006) | 4,071 | 42.1% | 11,716 | 47.5% | 35,111 | 51.5% |
| Est. Civilian Unemployed (2006) | 219 | 2.3% | 818 | 3.3% | 2,047 | 3.0% |
| Est. in Armed Forces (2006) | 116 | 1.2% | 698 | 2.8% | 2,851 | 4.2% |
| Est. not in Labor Force (2006) | 5,262 | 54.4% | 11,457 | 46.4% | 28,144 | 41.3% |
| Occupation | | | | | | |
| Occupation: Population Age 16+ (2000) | 3,123 | | 8,948 | | 29,820 | |
| Mgmt, Business, & Financial Operations (200) | 520 | 16.6% | 1,319 | 14.7% | 3,829 | 12.8% |
| Professional and Related (2000) | 538 | 17.2% | 1,639 | 18.3% | 5,900 | 19.8% |
| Service (2000) | 511 | 16.4% | 1,923 | 21.5% | 7,292 | 24.5% |
| Sales and Office (2000) | 972 | 31.1% | 2,463 | 27.5% | 7,127 | 23.9% |
| Farming, Fishing, and Forestry (2000) | 19 | 0.6% | 67 | 0.8% | 145 | 0.5% |
| Construct, Extraction, & Maintenance (2000) | 213 | 6.8% | 579 | 6.5% | 2,350 | 7.9% |
| Production, Transp. & Material Moving (2000) | 350 | 11.2% | 957 | 10.7% | 3,176 | 10.7% |
| Percent White Collar Workers (2000) | 65.0% | | 60.6% | | 56.5% | |
| Percent Blue Collar Workers (2000) | 35.0% | | 39.4% | | 43.5% | |
| Consumer Expenditure (in \$,000,000s) | | | | | | |
| Total Household Expenditure (2006) | \$220 | | \$539 | | \$1,467 | |
| Total Non-Retail Expenditures (2006) | \$121 | 55.3% | \$298 | 55.3% | \$816 | 55.6% |
| Total Retail Expenditures (2006) | \$98 | 44.7% | \$241 | 44.7% | \$652 | 44.4% |
| Apparel (2006) | \$3 | 1.5% | \$8 | 1.5% | \$22 | 1.5% |
| Contributions (2006) | \$8 | 3.8% | \$20 | 3.7% | \$55 | 3.7% |
| Education (2006) | \$6 | 2.6% | \$14 | 2.6% | \$37 | 2.5% |
| Entertainment (2006) | \$12 | 5.6% | \$30 | 5.6% | \$83 | 5.7% |
| Food And Beverages (2006) | \$36 | 16.2% | \$88 | 16.3% | \$238 | 16.2% |
| Furnishings And Equipment (2006) | \$10 | 4.3% | \$23 | 4.3% | \$64 | 4.4% |
| Gifts (2006) | \$6 | 2.7% | \$15 | 2.7% | \$39 | 2.7% |
| Health Care (2006) | \$15 | 6.7% | \$36 | 6.7% | \$96 | 6.6% |
| Household Operations (2006) | \$8 | 3.5% | \$19 | 3.5% | \$52 | 3.5% |
| Miscellaneous Expenses (2006) | \$4 | 1.8% | \$10 | 1.8% | \$26 | 1.8% |
| Personal Care (2006) | \$3 | 1.5% | \$8 | 1.5% | \$22 | 1.5% |
| Personal Insurance (2006) | \$2 | 1.0% | \$5 | 1.0% | \$15 | 1.0% |
| Reading (2006) | \$1 | 0.3% | \$2 | 0.3% | \$5 | 0.3% |
| Shelter (2006) | \$44 | 20.1% | \$108 | 20.0% | \$293 | 20.0% |
| Tobacco (2006) | \$2 | 0.7% | \$4 | 0.7% | \$11 | 0.7% |
| Transportation (2006) | \$44 | 19.9% | \$108 | 20.0% | \$298 | 20.3% |
| Utilities (2006) | \$17 | 7.7% | \$41 | 7.7% | \$111 | 7.6% |
| Educational Attainment | | | | | | |
| Adult Population (25 Years or Older) (2006) | 8,662 | | 21,595 | | 57,608 | |
| Elementary (0 to 8) (2006) | 550 | 6.4% | 1,827 | 8.5% | 6,766 | 11.7% |
| Some High School (9 to 11) (2006) | 798 | 9.2% | 2,010 | 9.3% | 5,629 | 9.8% |
| High School Graduate (12) (2006) | 2,235 | 25.8% | 5,052 | 23.4% | 11,696 | 20.3% |
| Some College (13 to 16) (2006) | 1,809 | 20.9% | 4,444 | 20.6% | 11,175 | 19.4% |
| Associate Degree Only (2006) | 579 | 6.7% | 1,342 | 6.2% | 3,478 | 6.0% |
| Bachelor Degree Only (2006) | 1,678 | 19.4% | 4,116 | 19.1% | 10,500 | 18.2% |
| Graduate Degree (2006) | 1,012 | 11.7% | 2,804 | 13.0% | 8,364 | 14.5% |

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DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups



Lat/Lon: 32.71257/-117.159233

June 2008

RF5

| 6th Ave & G St San Diego, California | .50 mi radius | | 1.00 mi radius | | 2.00 mi radius | |
|---|---------------|-------|----------------|-------|----------------|-------|
| Units In Structure | | | | | | |
| 1 Detached Unit (2000) | 61 | 1.3% | 716 | 6.3% | 7,768 | 24.7% |
| 1 Attached Unit (2000) | 35 | 0.7% | 322 | 2.8% | 1,996 | 6.4% |
| 2 to 4 Units (2000) | 131 | 2.8% | 761 | 6.7% | 3,986 | 12.7% |
| 5 to 9 Units (2000) | 94 | 2.0% | 565 | 4.9% | 2,817 | 9.0% |
| 10 to 19 Units (2000) | 368 | 7.9% | 1,084 | 9.5% | 3,260 | 10.4% |
| 20 to 49 Units (2000) | 1,086 | 23.2% | 2,325 | 20.4% | 4,602 | 14.6% |
| 50 or more Units (2000) | 2,878 | 61.5% | 5,603 | 49.1% | 6,905 | 22.0% |
| Mobile Home or Trailer (2000) | 6 | 0.1% | 13 | 0.1% | 42 | 0.1% |
| Other Structure (2000) | 18 | 0.4% | 19 | 0.2% | 49 | 0.2% |
| Homes Built By Year | | | | | | |
| Homes Built 1999 to 2000 | 73 | 1.6% | 190 | 1.7% | 362 | 1.2% |
| Homes Built 1995 to 1998 | 306 | 6.5% | 596 | 5.2% | 979 | 3.1% |
| Homes Built 1990 to 1994 | 496 | 10.6% | 1,409 | 12.4% | 2,168 | 6.9% |
| Homes Built 1980 to 1989 | 1,357 | 29.0% | 2,532 | 22.2% | 4,717 | 15.0% |
| Homes Built 1970 to 1979 | 325 | 6.9% | 1,083 | 9.5% | 3,690 | 11.7% |
| Homes Built 1960 to 1969 | 261 | 5.6% | 929 | 8.1% | 3,428 | 10.9% |
| Homes Built 1950 to 1959 | 134 | 2.9% | 553 | 4.8% | 3,632 | 11.6% |
| Homes Built Before 1949 | 1,724 | 36.9% | 4,114 | 36.1% | 12,451 | 39.6% |
| Home Values | | | | | | |
| Home Values \$1,000,000 or More (2000) | 0 | | 0 | | 183 | 4.4% |
| Home Values \$500,000 to \$999,999 (2000) | 9 | 38.6% | 19 | 7.1% | 1,077 | 25.9% |
| Home Values \$400,000 to \$499,999 (2000) | 1 | 3.4% | 12 | 4.7% | 285 | 6.9% |
| Home Values \$300,000 to \$399,999 (2000) | 2 | 9.5% | 56 | 21.1% | 420 | 10.1% |
| Home Values \$200,000 to \$299,999 (2000) | 11 | 45.0% | 44 | 16.7% | 573 | 13.8% |
| Home Values \$150,000 to \$199,999 (2000) | 1 | 3.4% | 50 | 19.0% | 485 | 11.7% |
| Home Values \$100,000 to \$149,999 (2000) | 0 | | 73 | 27.5% | 544 | 13.1% |
| Home Values \$70,000 to \$99,999 (2000) | 0 | | 10 | 4.0% | 418 | 10.1% |
| Home Values \$50,000 to \$69,999 (2000) | 0 | | 0 | | 106 | 2.6% |
| Home Values \$25,000 to \$49,999 (2000) | 0 | | 0 | | 44 | 1.1% |
| Home Values \$0 to \$24,999 (2000) | 0 | | 0 | | 16 | 0.4% |
| Owner Occupied Median Home Value (2000) | \$496,150 | | \$255,156 | | \$369,659 | |
| Renter Occupied Median Rent (2000) | \$512 | | \$542 | | \$586 | |
| Transportation To Work | | | | | | |
| Drive to Work Alone (2000) | 1,232 | 38.4% | 4,460 | 46.9% | 18,293 | 56.7% |
| Drive to Work in Carpool (2000) | 215 | 6.7% | 880 | 9.3% | 4,310 | 13.3% |
| Travel to Work - Public Transportation (2000) | 701 | 21.8% | 1,819 | 19.1% | 4,137 | 12.8% |
| Drive to Work on Motorcycle (2000) | 23 | 0.7% | 39 | 0.4% | 144 | 0.4% |
| Walk or Bicycle to Work (2000) | 853 | 26.6% | 1,772 | 18.6% | 3,606 | 11.2% |
| Other Means (2000) | 48 | 1.5% | 90 | 0.9% | 485 | 1.5% |
| Work at Home (2000) | 138 | 4.3% | 451 | 4.7% | 1,315 | 4.1% |
| Travel Time | | | | | | |
| Travel to Work in 14 Minutes or Less (2000) | 1,304 | 42.4% | 3,343 | 36.9% | 10,224 | 33.0% |
| Travel to Work in 14 to 29 Minutes (2000) | 914 | 29.8% | 3,257 | 35.9% | 12,117 | 39.1% |
| Travel to Work in 30 to 59 Minutes (2000) | 590 | 19.2% | 1,781 | 19.7% | 6,476 | 20.9% |
| Travel to Work in 60 Minutes or More (2000) | 263 | 8.6% | 680 | 7.5% | 2,159 | 7.0% |
| Average Travel Time to Work (2000) | 19.9 | mins | 20.5 | mins | 21.6 | mins |

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June 2008

Z8

| 6th Ave & G St San Diego, California | | .50 mi radius | 1.00 mi radius | 2.00 mi radius |
|---|--|---------------|----------------|----------------|
| Summary Data | | | | |
| Demographic Adjustment | Census 2000 Households | 4,164 | 10,345 | 29,138 |
| | Route Active Residential Count | 6,152 | 17,476 | 37,981 |
| | Census 2000 Average Persons per Household | 1.31 | 1.63 | 2.27 |
| | Census 2000 Population | 8,351 | 22,322 | 74,725 |
| | Recalculated Route <i>Lower range</i> | 8,083 | 28,542 | 86,356 |
| | Active Population <i>Upper range</i> | 12,339 | 37,711 | 97,402 |
| | Census Households vs Route Residential Count | +47.75% | +68.94% | +30.35% |
| Origination Data | | | | |
| Residential Demographics | Active Residential Delivery (cr) | 6,152 | 14,652 | 35,157 |
| | Active Residential Box (cr) | 0 | 2,824 | 2,824 |
| | Active Residential Count (Carrier Route) | 6,152 | 17,476 | 37,981 |
| | Additional Residential Delivery (zc) | 0 | 0 | 0 |
| | Additional Residential Box (zc) | 0 | 0 | 0 |
| | Additional Active Residential Count (Zip Code) | 0 | 0 | 0 |
| | Additional Active General Delivery Count | 0 | 0 | 0 |
| | Total Active Residential Count | 6,152 | 17,476 | 37,981 |
| | Possible Residential Count (Carrier Route) | 6,179 | 18,803 | 39,506 |
| | Add'l Possible Residential Count (Zip Code) | 3 | 3 | 3 |
| | Additional Possible General Delivery Count | 0 | 0 | 0 |
| | Total Possible Residential Count | 6,182 | 18,806 | 39,509 |
| | Census 2000 Households | 4,164 | 10,345 | 29,138 |
| | Population in households | 5,471 | 16,895 | 66,250 |
| | 1-person household | 75.36% | 65.30% | 45.93% |
| | 2-person household | 20.79% | 22.69% | 25.48% |
| | 3-person household | 2.75% | 5.24% | 9.50% |
| | 4-person household | 0.45% | 2.70% | 7.57% |
| | 5-person household | 0.35% | 1.65% | 5.14% |
| | 6-or-more person household | 0.29% | 2.42% | 6.39% |
| | Population in Group Quarters | 2,880 | 5,428 | 8,475 |
| | Census 2000 Median Age | 40.8 | 37.2 | 32.4 |
| | Census 2000 Average Household Income | \$39,943 | \$39,566 | \$45,316 |
| | Census 2000 Median Household Income | \$24,899 | \$26,965 | \$33,341 |
| | Census 2000 Per Capita Income | \$19,819 | \$18,276 | \$17,666 |
| | Total Housing Units | 4,677 | 11,406 | 31,427 |
| | Occupied housing units | 89.02% | 90.69% | 92.72% |
| Owner-occupied housing units | 6.85% | 10.53% | 21.90% | |
| Renter-occupied housing units | 93.15% | 89.47% | 78.10% | |
| Business Demos | Drop Site Business or Family Served Count | 194 | 260 | 462 |
| | Active Business Deliveries (Carrier Route) | 1,573 | 3,285 | 4,944 |
| | Additional Active Business Deliveries (Zip Code) | 174 | 316 | 466 |
| | Total Active Business Deliveries | 1,747 | 3,601 | 5,410 |
| | Possible Business Deliveries (Carrier Route) | 1,669 | 3,548 | 5,289 |
| | Add'l Possible Business Deliveries (Zip Code) | 180 | 328 | 487 |
| | Total Possible Business Deliveries | 1,849 | 3,877 | 5,776 |

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June 2008

Z8

| 6th Ave & G St San Diego, California | | .50 mi radius | 1.00 mi radius | 2.00 mi radius | |
|---|---|---|--|----------------|--------|
| SCHEME ACTIVE POSTAL DROP | BUSINESS | Scheme Active Business Count | | | |
| | | 1,747 | 3,601 | 5,410 | |
| | | Centralized Count | 882 | 1,561 | 1,981 |
| | | Curb Count | 4 | 4 | 7 |
| | | NDCBU Count | 32 | 60 | 159 |
| | | Other Count | 735 | 1,333 | 2,613 |
| | | Facility Box Count | 2 | 551 | 557 |
| | | Contract Box Count | 0 | 0 | 0 |
| | | Detached Box Count | 0 | 0 | 0 |
| | | NPU Count | 0 | 0 | 0 |
| | | Caller, Remit, Contest, Other Box Count | 92 | 92 | 93 |
| | | RESIDENTIAL | Scheme Active Residential Count | | |
| | | | 6,152 | 17,476 | 37,981 |
| | | Centralized Count | 5,723 | 13,039 | 22,422 |
| | | Curb Count | 0 | 0 | 4 |
| | | NDCBU Count | 331 | 466 | 1,244 |
| | | Other Count | 98 | 1,146 | 11,487 |
| | | Facility Box Count | 0 | 2,824 | 2,824 |
| | | Contract Box Count | 0 | 0 | 0 |
| | Detached Box Count | 0 | 0 | 0 | |
| | NPU Count | 0 | 0 | 0 | |
| | Caller, Remit, Contest, Other Box Count | 0 | 0 | 0 | |
| | <i>Scheme Active General Delivery Count</i> | 0 | 0 | 0 | |
| SCHEME POSSIBLE POSTAL DROP | BUSINESS | Scheme Possible Business Count | | | |
| | | 1,849 | 3,877 | 5,776 | |
| | | Centralized Count | 932 | 1,678 | 2,119 |
| | | Curb Count | 4 | 4 | 7 |
| | | NDCBU Count | 32 | 60 | 160 |
| | | Other Count | 785 | 1,433 | 2,780 |
| | | Facility Box Count | 4 | 610 | 616 |
| | | Contract Box Count | 0 | 0 | 0 |
| | | Detached Box Count | 0 | 0 | 0 |
| | | NPU Count | 0 | 0 | 0 |
| | | Caller, Remit, Contest, Other Box Count | 92 | 92 | 94 |
| | | RESIDENTIAL | Scheme Possible Residential Count | | |
| | | | 6,182 | 18,806 | 39,509 |
| | | Centralized Count | 5,748 | 13,095 | 22,546 |
| | | Curb Count | 0 | 0 | 4 |
| | | NDCBU Count | 331 | 467 | 1,249 |
| | | Other Count | 101 | 1,173 | 11,640 |
| | | Facility Box Count | 3 | 4,070 | 4,070 |
| | | Contract Box Count | 0 | 0 | 0 |
| | Detached Box Count | 0 | 0 | 0 | |
| | NPU Count | 0 | 0 | 0 | |
| | Caller, Remit, Contest, Other Box Count | 0 | 0 | 0 | |
| | <i>Scheme Possible General Delivery Count</i> | 0 | 0 | 0 | |
| Scheme Drop | | | | | |
| | Scheme Drop Business Family Served Count | 194 | 260 | 462 | |
| | Scheme Active Business: Residential Mix | 0 | 0 | 0 | |
| | Scheme Active Residential: Business Mix | 0 | 0 | 0 | |
| | <i>Facility Locations</i> | 1 | 1 | 3 | |

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Percentage of count derived from Carrier Route Geograph^[1] 97.8% 98.5% 98.9%
 Percentage of count derived from Zip Code Geograph^[2] 2.2% 1.5% 1.1%

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

^[1] Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), ^[2] Zip Code Geography is used.